

News Release

Hitachi Data Systems is Wow! A Great Work Place

Singapore, 8 November 2016 – Hitachi Data Systems, a wholly owned subsidiary of Hitachi, Ltd. (TSE: 6501), has won the 2016 Great Place to Work® Watch Out World! (WOW!) Special Mention Award in this year's Great Place to Work® list outcomes. Hitachi Data Systems received the award at the Great Place to Work Awards Ceremony at Shangri-La Singapore on 7 November 2016.

The Great Place to Work® Institute Singapore surveys and recognises companies that retain talent by making their people a priority and by creating a culture in which people trust the people they work for, have pride in what they do and enjoy the people they work with.

"We are honoured to be recognised for something that is essentially part of our everyday culture," says Ravi Rajendran, Vice President and General Manager, ASEAN, Hitachi Data Systems. "We truly value our employees and strive to give them an open environment to express themselves; to empower them and let them work autonomously, and with mutual respect for each other. It is rewarding to see that the efforts we make result in a working environment that feels like a family. And we are happy that our efforts are recognized by Great Place to Work® and we are given this prestigious award."

The Hitachi founding principles of harmony, sincerity and pioneering spirit, have been widely practiced in the workplace. This results in exceptionally high level of employees who agree that Hitachi Data Systems is a pleasure place to work with friendly team environment, flexible working arrangements and a positive team spirit. At Hitachi Data Systems, employees are treated fairly, regardless of job levels. Above all, they are motivated to go the extra mile as they know they will be recognized and rewarded accordingly.

"The culture here instils a high level of discipline and a great sense of responsibility in all of us. We are all aligned and work towards the same goals," says Jayda Lam, Partners & Alliances, ASEAN, Country lead, Cambodia & Laos for Hitachi Data Systems. "This makes us feel like part of the family. If someone is on leave, others will take ownership and find ways to get things done."

"Our motto is to stay hungry and stay humble. And keeping our feet firmly on the ground to always improve the way we do things in order to achieve our common goals."

The Great Place to Work® Institute Singapore selects and ranks companies based on confidential input from the employees through the Trust Index© Employee Survey. The results are also determined by an audit of the company's culture and people practices. Only organisations that have majority of their employees who consider their organisation to be a great workplace will be in the running to be honoured with the Great Place to Work® awards.

About Hitachi Data Systems

Hitachi Data Systems, a wholly owned subsidiary of Hitachi, Ltd., offers an integrated portfolio of services and solutions that enable digital transformation through enhanced data management, governance, mobility and analytics. We help global organizations open new revenue streams, increase efficiencies, improve customer experience and ensure rapid time to market in the digital age. Only Hitachi Data Systems powers the digital enterprise by integrating the best information technology and operational technology from across the Hitachi family of companies. We combine this experience with Hitachi expertise in the internet of things to deliver the exceptional insights business and society need to transform and thrive. Visit us at <u>HDS.com</u>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges. The company's consolidated revenues for fiscal 2015 (ended March 31, 2016) totaled 10,034.3 billion yen (\$88.8 billion). The Hitachi Group is a global leader in the Social Innovation Business, and it has approximately 335,000 employees worldwide. Through collaborative creation, Hitachi is providing solutions to customers in a broad range of sectors, including power & infrastructure systems, information & telecommunication systems, construction machinery, high functional materials & components, automotive systems, healthcare and others. For more information on Hitachi, please visit the company's website at http://www.hitachi.com.

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