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Hitachi Selects Four Students to Represent Thailand at the 12th Hitachi Young Leaders Initiative

-- Students will join delegates from six countries at the regional forum in Bangkok, from 1-5 July 2013 --

Bangkok, May 20, 2013 – Hitachi Asia Ltd. today announced the university students selected to represent Thailand at the 12th Hitachi Young Leaders Initiative (HYLI). The event, which will be held in Bangkok from July 1 to 5, 2013, will bring together prominent regional opinion leaders from the private, public and academic sectors to discuss regional economic and social infrastructure issues and engage in dialogue with the student participants. The students will work together to present their ideas about how these issues can be addressed.

The students chosen to represent Thailand are:

1. Ms. Supatchaya Techachoochert, Mahidol University
2. Ms. Muendao Suandee, Thammasat University
3. Mr. Thermphong Intakaew, Chiang Mai University
4. Mr. Aekarak Sethi, Mahidol University

They were selected after passing a rigorous application and evaluation process that included a panel interview chaired by Dr. Vallop Suwandee, Former Deputy Governor of Bangkok Metropolitan Administration and President of Kasem Bundit University. Students from five universities -- Chulalongkorn University, Thammasat University, Kasetsart University, Chiang Mai University and Mahidol University – were eligible to apply.

Mr. Yukio Toyoshima, Managing Director, Hitachi Asia Ltd. said, "HYLI offers a unique opportunity for students to have their ideas heard by prominent leaders. The line-up of speakers for the 12th HYLI is comprised of some very prominent leaders from Thailand and around the region. We are gratified to once again receive support from these individuals who share our belief in grooming Asian youths with strong leadership potential."

Established by Hitachi, Ltd. in 1996, HYLI has brought together some of the best and brightest students in Asia. Each year, four outstanding students below the age of 28 are chosen to represent their country for the program. Currently, seven countries participate in HYLI: Indonesia, Malaysia, the Philippines, Singapore, Thailand, Vietnam and Japan.

"For over a hundred years, Hitachi has maintained its role as a responsible corporate citizen. That commitment includes inspiring the next generation of leaders and HYLI is a key element in Hitachi's long-term corporate social responsibility efforts in the region," Mr. Toyoshima added.

12th HYLI theme focuses on ASEAN

With AEC 2015 just two years away, a great deal of work remains to be done and some observers question the impact greater economic integration will bring. Connectivity will play a critical role in the continued success of the region. Accordingly, the theme of the 12th HYLI is *The Road Ahead: ASEAN's Role in Asia and the Global Economy*. An impressive line-up of speakers will convey their thoughts on two sub-themes:

- *Sub-theme 1: The ASEAN Economic Community (AEC) 2015: What can ASEAN really expect and Asia's significance in the global economy*
- *Sub-theme 2: Connectivity: The driver of ASEAN competitiveness*

From Thailand, Mr. Kittiratt Na Ranong, Deputy Prime Minister and Minister of Finance, will be the guest of honour and will deliver the opening speech while Dr. Surin Pitsuwan, former Secretary General of ASEAN will give a keynote speech during the second day of the forum. In addition, Dr. Pailin Chuchottaworn, Chief Executive Officer, President, Director and Member of Nominating Committee, PTT Public Company Ltd. will speak on the topic: **"Optimization of regional energy resources through enhanced connectivity"**



Photo shows: Hitachi Asia Ltd. led by Mr. Yukio Toyoshima (2nd from right), Managing Director, Hitachi Asia Ltd., Mr. Kazuo Karasawa (1st from left), Managing Director, Hitachi Asia (Thailand) Ltd., Mr. Yoichi Yamano (1st from right), Senior Manager, Corporate Citizenship Department, CSR Division, Hitachi, Ltd. announced that four university students have been selected to represent Thailand at the 12th Hitachi Young Leaders Initiative (HYLI) to be held in Bangkok, Thailand from 1-5 July 2013. The four students selected to attend the program are: Mr. Thermphong Intakaew (2nd from left), Chiang Mai University, Ms. Supatchaya Techachoochert (3rd from left), Mahidol University, Ms. Muendao Suandee (middle), Thammasat University and Mr. Aekarak Sethi (3rd from right), Mahidol University. The four students will join their counterparts from Indonesia, Malaysia, The Philippines, Singapore, Vietnam and Japan at the regional forum, which features speakers from around the region.

About Hitachi Young Leaders Initiative (HYLI)

The "Hitachi Young Leaders Initiative" (HYLI) is a community relations programme that aims to identify and nurture potential Asian leaders by bringing them together to discuss regional issues with influential government officials, prominent business leaders, academics and NGO representatives. Since its inauguration in Singapore in 1996, the HYLI has been successful in bringing the best and brightest students in Asia

together. Currently, the seven HYLI participating countries are Indonesia, Malaysia, the Philippines, Singapore, Thailand, Vietnam and Japan. The initiative offers student participants a unique platform to broaden their outlook on regional and global issues while promoting Asian values and cross-cultural understanding. For more information, please visit <http://www.hitachi.com/society/global/hyli/>.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., was established in Singapore in 1989 and operates across seven Asian countries (Indonesia, Malaysia, Myanmar, the Philippines, Singapore, Thailand, and Vietnam). Business includes information systems, power and industrial systems and digital media systems. For more information about Hitachi Asia, please visit <http://www.hitachi.com.sg>.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 326,000 employees worldwide. Fiscal 2012 (ended March 31, 2013) consolidated revenues totalled 9,041 billion yen (\$96.1 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, industrial, transportation and urban development systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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