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**Hitachi Sunway Information Systems Poised for Aggressive  
Expansion in Southeast Asia**

*New Joint Venture Company Aims to Bolster IT Service Business by Utilizing Business  
Platforms and State-of-the-Art Technologies*

**Tokyo, Petaling Jaya, April 17, 2013** – Hitachi Systems, Ltd., a wholly owned subsidiary of Hitachi, Ltd. (TSE: 6501), and Malaysian IT solutions provider Sunway Technology Sdn Bhd today announced that their joint venture Hitachi Sunway Information Systems Sdn. Bhd. has commenced its operation in Malaysia since April, which will bring next generation global IT services and solutions to Southeast Asia markets.

As part of the new operations, several subsidiary companies have been set up across the region: Hitachi Sunway Information Systems (Singapore) Pte. Ltd. in Singapore; Hitachi Sunway Information Systems (Thailand), Ltd. in Thailand; Hitachi Sunway Information Systems (Philippines), Inc. in the Philippines; and PT. Hitachi Sunway Information Systems (Indonesia)\*1 in Indonesia. All entities have commenced operations since this April. A new subsidiary in Vietnam is also in the pipeline for later this year.

In line with continued economic growth in Southeast Asia, a host of international firms, Japanese companies among them, are advancing into the region. Consequently, demand for IT services is soaring, including among local companies. Hitachi Systems has been strengthening its operations in Southeast Asia and Hitachi Sunway Information Systems is this company's first joint venture in the region.

Hitachi Systems has more than a half century of expertise as well as advanced technologies in Japan's IT services field. For its part, Sunway Technology has extensive experience and a service network in Southeast Asia providing services to more than 800 customers in a wide range of business domains. The Hitachi Sunway Information Systems Group will marry both companies' strengths to answer customers' rapidly increasing needs for IT services in Southeast Asia.

Specifically, the Hitachi Sunway Information Systems Group will provide optimum IT services to Japanese companies advancing into Southeast Asia, as well as local companies in Southeast Asian nations. It will do so by drawing on Hitachi Systems' strengths in IT infrastructure and network integration, operation and monitoring, data center operation, virtualization and cloud-based services, and security and other technologies. And it will wed these with Sunway Technology's strengths in Product Lifecycle Management (PLM), Enterprise Resource Planning (ERP) sales and virtualization solutions and other areas.

Furthermore, Hitachi Systems, together with the IT Management Group, which was established last year within Hitachi Asia Ltd., Hitachi, Ltd.'s regional headquarters for Asia, will make use of the Hitachi Sunway Information Systems Group's business bases to strengthen the provision of the GNEXT\*2 global IT service in support of Japanese companies developing business overseas. Looking ahead, through the Hitachi Sunway Information Systems Group, Hitachi Systems plans to bolster its ability to support customers in Southeast Asian countries by providing various products and services. These may include HULFT\*3, intra- or inter-company data collaboration middleware; the cloud-based service "Caliver," which is provided in association with Thailand-based Hitachi Asia (Thailand) Co., Ltd.; SAP®Business One OnDemand\*4, an ERP cloud-based service for small and medium-sized companies; Microsoft Dynamics® AX, an ERP product of Microsoft Corporation targeted at medium-sized companies; micro data centers that can use data center functions with minimal space and lower electricity consumption.

Hitachi Sunway Information Systems will reinforce systems for Group sales and services with the view to becoming one of the top IT services companies in Southeast Asia. Hitachi Sunway Information Systems also aims to generate revenues of ¥4.0 billion in fiscal 2015 in collaboration with Hitachi Asia and other Hitachi Group companies operating in Southeast Asia, and together with Sunway Technology.

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\*1 PT. Hitachi Sunway Information Systems (Indonesia) is subject to approval from the relevant authorities.

\*2 GNEXT is the generic name and service brand for the global IT service provided by Hitachi Systems, Ltd.

For details: [http://www.hitachi-systems.com/global\\_en/index.html](http://www.hitachi-systems.com/global_en/index.html)

\*3 HULFT is a Saison Information Systems Co., Ltd. product.

\*4 SAP@Business One OnDemand is a SAP AG product.

### **Comment from Masato Saito, Chairman of Hitachi Sunway Information Systems**

I'm extremely delighted that we have founded Hitachi Sunway Information Systems. At Hitachi Sunway Information Systems, we plan to offer cutting-edge IT services across the Southeast Asian region by wedding Hitachi Systems' many years of experience in Japan and technologies with Sunway Technology's experience and business platform in Southeast Asia. In this way, we aim to become a leading IT service company that provides outstanding IT environments and services that can help companies in fast-growing Southeast Asia to develop further.

### **Comment from Cheah Kok Hoong, CEO of Hitachi Sunway Information Systems**

This new joint venture will be mutually beneficial to both Hitachi Systems, Ltd. and Sunway Technology. It reinforces the level of confidence Hitachi Systems has in Sunway Technology's proven track record and vast customer network in Southeast Asia. I am confident that the synergy from our strategic collaboration will put us in a much stronger position to capture a bigger market share in the Southeast Asia region. We will continuously enhance our skills and offerings to deliver valuable and strategic IT services to our esteemed customers.

### Hitachi Sunway Information Systems Overview

<b>Company name</b>	Hitachi Sunway Information Systems Sdn. Bhd.
<b>Headquarters</b>	Petaling Jaya, Selangor Darul Ehsan, Malaysia
<b>Representative</b>	Masato Saito (Chairman) Cheah Kok Hoong (Group CEO)
<b>Start of operations</b>	April 1, 2013
<b>Business lines</b>	- Applications: Enterprise Resource Planning (ERP), Software-as-a-Service(SaaS), etc - Engineering Solutions: Product Lifecycle Management (PLM) - Infrastructure & Managed Services: Virtualization, Cloud Solutions & Services, Data Center Outsourcing (DCO), and Information Technology Outsourcing (ITO) services
<b>Employees</b>	Approximately 170 (including group companies)
<b>Group company locations</b>	Hitachi Sunway Information Systems(Singapore), Pte. Ltd. Hitachi Sunway Information Systems(Thailand), Ltd. Hitachi Sunway Information Systems(Philippines), Inc. PT. Hitachi Sunway Information Systems(Indonesia)*1
<b>Capital</b>	275 million yen
<b>Capital composition</b>	Hitachi Systems, Ltd. (51%) Sunway Technology Sdn Bhd (49%)

\*1 PT. Hitachi Sunway Information Systems (Indonesia) is subject to approval from the relevant authorities.

### About Hitachi Systems, Ltd.

Hitachi Systems, Ltd. is an IT services company with strengths in high-quality operations and maintenance services. Hitachi Systems works closely with customers through a network of roughly 300 service sites and contact centers across Japan, through which it offers a wide range of business system design and integration services, and outsourcing services that take advantage of its robust data center infrastructure. A leader since the dawn of the IT era in Japan, Hitachi Systems leverages a track record and expertise in IT services to offer one-stop services covering the entire IT life cycle—from system consulting to integration, installation, operation and maintenance. Hitachi Systems also pushes beyond the boundaries of IT to create new value for customers, with the aim of becoming a global service company to which customers can entrust any operation.

For customer inquiries, please visit at <http://www.hitachi-systems.com/eng/>

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### **About Sunway Technology Sdn Bhd**

Established in 1984, Sunway Technology encompasses a group of IT companies in Malaysia and Southeast Asia, each with its specific competencies and focus. Together, the group is recognized as the preferred end-to-end IT solutions provider. Sunway Technology is proud to be among the 3 recipients from Malaysia to receive MIS Asia's Strategic 100 IT Vendors of Asia – Regional 20 award. Leveraging on each company's specific competencies, Sunway Technology has close to 3 decades of experience implementing and supporting global technologies and are currently operating in Malaysia, Singapore, Thailand, Indonesia and Philippines. The group is committed to helping customers create value through proven and innovative IT solutions.

For details: <http://www.sunway.com.my/sunwaytech>

### **About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 320,000 employees worldwide. Fiscal 2011 (ended March 31, 2012) consolidated revenues totalled 9,665 billion yen (\$117.8 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, industrial, transportation and urban development systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>

### **About “GNEXT” Global IT Service**

GNEXT is a global IT service specifically for customers that are contemplating overseas expansion, or those already overseas that are aiming for further business expansion.

GNEXT delivers IT services with Japanese levels of quality for a range of services, including cloud services, network services, package solutions, and operations services. Specialized services are also offered through partnerships with consortium members (consulting companies and law offices, accounting firms, etc.), for one-stop support of customers' overseas advancement and expansion needs.

For details: [http://www.hitachi-systems.com/global\\_en/index.html](http://www.hitachi-systems.com/global_en/index.html)

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