News Release



FOR IMMEDIATE RELEASE

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Four Students Selected To Represent Philippines at the 12th Hitachi Young Leaders Initiative (HYLI)

-- Regional Forum will be held in Bangkok, Thailand from 1-5 July 2013 --



The highly esteemed 12th HYLI panel composed of (from left) COMELEC spokesperson James Arthur Jimenez, Hitachi Asia Ltd. Philippines Senior Manager (Finance & Accounting/HR & Admin) Elsa Vida, panel chairman and former Supreme Court justice Antonio Eduardo Nachura, Weber Shandwick President/COO Diana Lesaca and PECABAR managing partner Atty. Enrique Dela Cruz Jr.



Manila, March 25, 2013 – Hitachi Asia Ltd. announced that four university students have been selected to represent Philippines at the 12th Hitachi Young Leaders Initiative (HYLI) to be held in Bangkok, Thailand from July 1 to 5, 2013.

At the recently concluded Final Student Selection Interview, student finalists participated in face-to-face interviews with judges from various backgrounds. They are: panel chairman and former Supreme Court justice Antonio Eduardo Nachura, COMELEC spokesperson James Arthur Jimenez, PECABAR (Ponce Enrile, Reyes and Manalastas) Law Office managing partner Atty. Enrique Dela Cruz Jr., Hitachi Asia Ltd. Philippine branch Finance and Accounting/HR and Administration senior manager Elsa Vida and Weber Shandwick President and Chief Operating Officer Diana Lesaca.

Established by Hitachi, Ltd. in 1996, the initiative offers an opportunity for top students in Asia, who are also active social contributors, to discuss regional economic and social infrastructure issues with prominent regional opinion leaders from the private, public and academic sectors.

The four Philippine representatives will join their counterparts from Indonesia, Malaysia, Singapore, Thailand, Vietnam and Japan at the regional forum, which features speakers from around the region under the theme 'The Road Ahead: ASEAN's Role in Asia and the Global Economy'.

About Hitachi Young Leaders Initiative (HYLI)

The "Hitachi Young Leaders Initiative" (HYLI) is a community relations programme that aims to identify and nurture potential Asian leaders by bringing them together to discuss regional issues with influential government officials, prominent business leaders, academics and NGO representatives. Since its inauguration in Singapore in 1996, the HYLI has been successful in bringing the best and brightest students in Asia together. Currently, the seven HYLI participating countries are Indonesia, Malaysia, the Philippines, Singapore, Thailand, Vietnam and Japan. The initiative offers student participants a unique platform to broaden their outlook on regional and global issues while promoting Asian values and cross-cultural understanding. For more information, please visit http://www.hitachi.com/society/global/hyli/.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., established in Singapore in 1989, operates across seven Asian countries (Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam). Business includes information systems, power and industrial systems, R&D, and digital media systems. For more information about Hitachi Asia, please visit the website at http://www.hitachi.com.sg.

About Hitachi, Ltd.

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 320,000 employees worldwide. Fiscal 2011 (ended March 31, 2012) consolidated revenues totaled 9,665 billion yen (\$117.8 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, industrial, transportation and urban development systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at http://www.hitachi.com.