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Hitachi Demonstrates Advanced Water Technologies and Solutions at Singapore International Water Week 2011

Singapore, July 04, 2011 – Hitachi Asia Ltd. today announced that Hitachi Group will demonstrate its strong commitment to achieve a sustainable society through their participation at the Singapore International Water Week 2011. The event will be held from 4–8 July 2011 at Suntec Singapore International Convention & Exhibition Centre.

Now in its fourth year, the Singapore International Water Week is a key water event and serves as the global platform for water solutions. Themed “Sustainable Water Solutions for a Changing Urban Environment”, this year’s event aims to bring together industry’s stakeholders to address challenges, showcase technologies, discover opportunities and celebrate achievements in the water world.

The 48-square meter Hitachi booth at the Japan Pavilion (Level 4, Hall 401-404) will showcase Hitachi Group’s water technologies and solutions. Exhibits will include the Hitachi Water System, Hitachi MBR and RO System, Water Distribution Control System, Strategy for Global Water Business, Eco-friendly Cooling and Desalination System with Deep Seawater and Fluoride Wastewater Treatment System.

Hitachi focuses more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices. Hitachi will contribute the society through the development of superior, original technology and products.

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The 21st century has been termed the century of water. Today, there are growing pressures on the worldwide water supply in the face of population growth, economic development, climate change, urbanization, and contamination of water resources. The Hitachi Group is committed to applying our advanced technologies, extensive experience and know-how to try to proactively resolve the water problems that the world faces today. Hitachi has identified the water business as one of its key driving forces to achieve growth in the global arena.

About Hitachi Asia Ltd.

Hitachi Asia Ltd., a subsidiary of Hitachi, Ltd., established in Singapore in 1989, operates across seven Asian countries (India, Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam). Business includes information systems, power and industrial systems, digital media systems, and international procurement. For more information about Hitachi Asia, please visit the website at <http://www.hitachi.com.sg>.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2010 (ended March 31, 2011) consolidated revenues totaled 9,315 billion yen (\$112.2 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at <http://www.hitachi.com>.

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