

Metalex Vietnam 2018 held in Ho Chi Minh City, Vietnam (11th – 13th October 2018) by HAS Vietnam/ICE



Hitachi Asia (Vietnam) Co., Ltd/ICE participated in the Metalex Vietnam 2018 exhibition held in Ho Chiminh City, Vietnam from 11th – 13th October 2018. Throughout the 3 show days, a total number of participants are 18,848, which represents a promising sign of progress towards sustainable development of supporting industries in Vietnam.

A satisfaction has been seen among exhibitors who achieved the goals in gaining brand awareness and increasing sales lead, as well as visitors who met their right technologies and solutions and equipped themselves with new know-hows through thought-provoking seminars that helped pave the way for new business possibilities.

The objective of this exhibition is to promote ICE Sanki products and increase Hitachi's presence in the market. Our booth area is 42-sqm where we showcased various Sanki products such as air compressor - OSP Next II Series 37kW inverter, Ink Jet Printer - UX160D complete with conveyor for demonstration of printing and Laser CO2, Inverters (SJ-P1, SJ700D, WJ200, WJ200N, NE-S1), Chain Hoist 1SH and motors.

Over the 3-day event, we were able to meet and interact with guests about the benefits of our products incorporating the latest technology and service solutions. We have about 134 visitors visited our booth and we received 20 enquiries which we have forwarded to our master dealers to follow up.

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Event Calendar

Date	Event
17 - 20 October	All Pack Exhibition in Jakarta, Indonesia (PT Megastría, PT Utama Plaspak)
18 - 21 October	MYMEX Exhibition in Johor Bahru, Malaysia (Oritronic)
23 - 26 October	VIIF Exhibition in Hanoi, Vietnam (MKT)
24 - 26 October	India Packaging in Mumbai, India (Dotsmark)
1 - 4 November	Plas Print Pack Exhibition in Yangon, Myanmar (Sai Beacon Trading)
6 - 8 November	GulFood Manufacturing in Dubai, UAE (New Jersey)
8-11 November	Air Compressor Master Dealers Meeting in Taipei, Taiwan (HAS)
21-24 November	Metalex 2018 in Bangkok, Thailand (HAS-TH)



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